

Two-Day Summit Hosted by:



AGUA CALIENTE

RESORT | CASINO | SPA

RANCHO MIRAGE

Rancho Mirage, CA ~ March 19 - 21, 2024

Egaming Casino Gaming, and Beyond

We are in a new era of casino gaming and entertainment, It is clear that the casino industry must find a way to incorporate new technology-driven elements into its casino models. The CEC provides this new and relevant connection between the casino industry executives and industry professionals in Esports, Egaming, online metaverse type experiences, and brick and mortar immersive opportunities. As well as how this influences the current iGaming and Skill-Based Gaming genres.

What is the CEC ACC, Native America?

Step into a gaming realm like no other at Agua Caliente Resort Casino Spa Rancho Mirage, where history and innovation converge at CEC Live! 2024. Over three exhilarating days, experience a revolutionary blend of esports, virtual reality, augmented reality, and traditional table games, all set against the backdrop of a Native American casino. This historic event isn't just a conference; it's a captivating journey through the cutting edge of gaming. Explore immersive experiences that bridge the gap between traditional and modern, leaving you at the forefront of gaming's evolution. From the dynamic world of esports to the thrill of video games, CEC Live! 2024 at Agua Caliente is your passport to the future of gaming and entertainment.



ESPORT EQUIPMENT AND ARCHITECTURE

The CEC will have a panel of speakers that will be talking about design and architecture for the current and emerging generations. There will also be a discussion of equipment needs for video gaming computers, Virtual Reality, immersive experiences, and Augmented Reality. These panels will present their products and why they are imperative for bringing in the next generation of casino guests.



EGAMING, IGAMING, SKILL-BASED SLOTS, AND VR/MX CASINO

○ The Casino industry is now getting to see and demo more and more high-tech products to entertain and entice a newer audience. This direction has spurred a new approach to entertainment for the current target markets. The CEC will discuss how Igaming is approaching this development online. Skill-based gaming companies will present their products and functionality on the floor. Virtual Reality developers will talk about how they can engage your guests with gaming on their fantastic new platforms.



GAMBLING / WAGERING

Although other conferences have included discussions regarding the casino industry and eSports, the CEC Live takes this one step further with a more hands-on approach. The CEC has expert panelists who will set forth the newest trends in eSports and break down the different sections of eSports that each area of the casino needs to consider and understand. Legal, marketing, operations, and employment perspectives for the day-to-day operations of eSports inside a casino environment will be discussed so as to provide a working blueprint for real-world integration.

Esports Betting



WORLD-CLASS PANELISTS

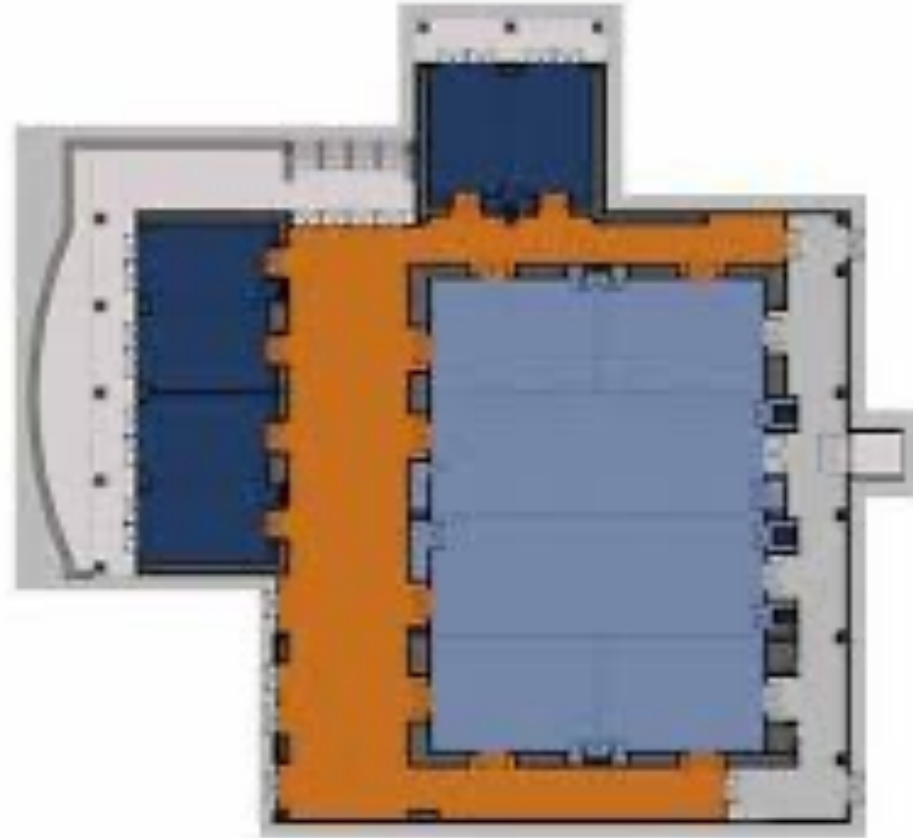


ABOUT US

The Fox brothers combined have spent over 20 years in the video game world creating the foundation and knowledge needed to help foster the casino world's understanding of this market. Ben and Ari Fox are the co-Founders of the Casino eSports Conference and Gameacon. In 2013 the Fox Brothers recognized that the casino industry was losing the generation of casino goers who supplied the casino market with their highest revenue in slot gaming. They also saw that the next generation found much of their entertainment in video games and online video game interaction. It seemed clear that the two worlds needed each other. Ben and Ari have been innovating and marketing within the casino industry for over 25 years. For the last ten years, they have worked to build a video gaming event/incubator/project called Gameacon. They are now producing their seventh year of the Casino eSports Conference in Las Vegas.



Event Space



SPONSORSHIP OPPORTUNITIES

CEC SPECIAL PACKAGES

Speaker Sponsor: \$6,500

- Host one of the scheduled topics.
- Your company is announced as the sponsor
- Logo on agenda page for your panel time slot
- Speaking Slot on the Panel you are hosting
- Flyer placed in the folder given to attendees
- Small advertisement on the CEC website
- Logo on live stream
- Logo on one E Blasts
- 3 Passes

Marketing Package: \$5,000

- Logo on website
- Placement on landing page linked to your site
- Logo on lobby signs
- Flyer placed in bag given to attendees
- 3 Passes
- Speaking Slot / Panel talk
- Logo on live stream
- Logo on one E Blasts
- Place your flyers on tables during the event

Table Top Package I: \$6,500

- Logo on website
- Logo on lobby signs
- Flyer placed in bag given to attendees
- 3 Passes
- Dedicated table located at the entrance to panel room talks.



SPONSORSHIP OPPORTUNITIES

CEC SPECIAL PACKAGES CONTINUED



Breakfast Sponsor: \$7,500

Covers both days of the conference. Includes all **Exhibit Package II Sponsorship**.



Luncheon Sponsor: \$8,500

Covers both days of the conference. Includes all **Exhibit Package III Sponsorship** values listed.



Full Mixer Sponsor: \$20,000

½ Mixer Sponsor: \$10,000

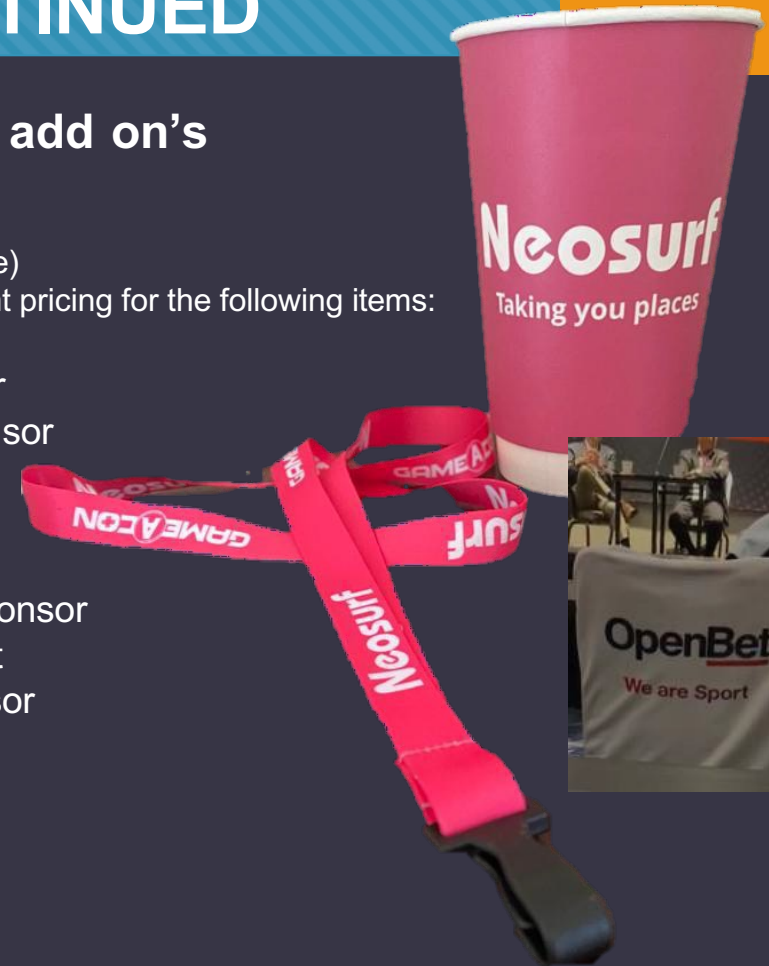
Two-hour open bar “Hosted” mixer with a 10 min company host intro. Additional signage and marketing to promote your company.

Available add on's

(first come first Serve)

Contact us for current pricing for the following items:

- Seat Sponsor
- Lanyard sponsor
- Coffee cup Sponsor
- Keynote 2
- Audio Sponsor
- Video Sponsor
- Coffee Break Sponsor
- Agenda handout
- Notebook sponsor
- Flyer Insert



IN CONCLUSION



All industries must do what is necessary to keep up with the times and offer customers what is relevant and up to date. In a fast and ever-changing landscape where there is the need to provide the new crop of gamers with the games they like to play, we found it necessary to build a symposium and event to address the “NEW STUFF” that is available. The CEC is here for its seventh year because the industry people that attended its first years found it to be a most rewarding and relevant event (Please refer to our multiple testimonials on our website from industry professionals). This year we will continue to cover the topics with laser accuracy, providing not only the education but the tools to implement as well. Please join us and sponsor, exhibit, or attend. The CEC is the launchpad for the future of the gambling industry and others that are providers of entertainment.

Contact us for more information or custom packages: For General questions and information email us at: info@casinoesportconf.com

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